

May Strategic Retreat: Agenda

Pre-meeting, Monday, May 21, 2018

- 1:00 pm Orientation of new Board members and incoming Council Chair
- 6:00 pm Dinner for those arriving in time – informal in the McCoy’s restaurant
- After dinner – people can gather in the bar (bar food for late arrivals – and beverages)

Day 1 -- Tuesday, May 22, 2018

Time	Description	Potential Discussion Lead	Draft materials (w=website; h=handout)
8:30 am – 9:00 am (30 min)	A. Welcome Goals for the meeting	Marc Rubin, Pres-elect	<ul style="list-style-type: none"> • Agenda (w, h)
9:00 am – 9:45 am (45 min)	B. What do we want the AAA to be? I’ll be proud if...	Mike Diamond	
9:45 am – 10:30 am (45 minutes)	C. Where are we now? Update on sustainability mindset: <ul style="list-style-type: none"> - Overview of the process - Year to date performance - Innovation process 	Tracey Sutherland Julie Smith David Marc Rubin	<ul style="list-style-type: none"> • <i>The Sustainability Mindset</i> Ch 1-2-5 (w) • Q3 MD&A (w) • Q3 Statement operations (w) • Q3 Balance Sheet (w)
10:30 am – 11:00 am (30 min)	Break		
11:00 am – 11:30 am (30 min)	D. I’ll be proud if... cont.	Mike Diamond	
11:30 am – 12:30 (60 min)	E. Budget overview	Julie Smith David	<ul style="list-style-type: none"> • Draft Phase 2 budget (w)
12:30 – 1:30 pm (60 min)	Lunch		
1:30 – 2:00 pm (30 min)	F. Budget: Changes to Continuing Operations	Julie Smith David	
2:00 – 2:30 pm (30 min)	G. I’ll be proud if... wrap up.	Mike Diamond	

Time	Description	Potential Discussion Lead	Draft materials (w=website; h=handout)
2:30 – 3:30 pm (60 min)	H. Capitalizing on Innovation: Case examples from committees	Anne Christensen Dave Burgstahler	<ul style="list-style-type: none"> • Continuing Engagement Task Force Report (w) • Research Relevance Task Force Report (w)
3:30 pm – 4:00 pm (30 min)	Break		
4:00 pm – 5:00 pm (60 min)	I. Board Roles and Decision Making: Everyday tradeoffs	Mike Diamond	
5:00 pm – 5:15 pm (15 min)	J. Wrap up	Marc Rubin	
6:30 pm	Reception and Dinner		

Day 2 -- Wednesday, May 23, 2018

Time	Description	Potential Discussion Lead	Draft Materials (w=website; h=handout)
8:30 am – 8:45 am (15 min)	K. Review of Day 1 – plans for Day 2	Marc Rubin	
8:45 am – 10:00 am (75 min)	L. Strategic Choice: Pricing Potential Revenue Opportunity: Midyear Meeting pricing	Julie Smith David Mike Diamond	
10:00 am – 10:30 am (30 min)	Break		
10:30 am – 12:30 am (120 min)	M. Strategic Projects, cont. <ul style="list-style-type: none"> • AAA Business Model <ul style="list-style-type: none"> - Year 1: Pricing opportunities - Year 2: Financial and structural model 		<ul style="list-style-type: none"> • AAA Business Model, Form Round 1B (w) • AAA Business Model, Form 2 (w)
12:30 pm – 1:30 pm	Lunch		
1:30 pm – 2:30 pm (60 min)	N. Strategic Projects <ul style="list-style-type: none"> • COO Search • Development 	Tracey Sutherland	<ul style="list-style-type: none"> • Development Program, Form 1 (w) • Development Program, Form 2 (w)
2:30 pm – 3:00 am (30 min)	O. Capital Projects/Expenditures	Julie Smith David	<ul style="list-style-type: none"> • Capital Expenditures Summary (w)
3:00 pm – 3:30 pm (30 min)	Break		
3:30 pm – 4:40 pm (70 min)	P. Board Roles – for the projects and beyond	Mike Diamond	
4:40 pm – 5:00 pm (20 min)	Q. The Firms’ Insights into Development	Ellen Glazerman	
5:00 pm – 5:15 pm (20 min)	R. Wrap Up	Marc Rubin	
6:00 pm – 8:30 pm	Reception & Dinner		

Day 3 - Thursday, May 24 – (recently – a regular Board of Directors Meeting)

Time	Description	Potential Discussion Lead	Draft Materials (w=website; h=handout)
8:30 am – 8:45 am (15 min)	S. Review day’s agenda	Anne Christensen, president	
8:45 am – 10:00 am (75 min)	T. Budget Review and Approval	Julie Smith David	
10:00 am – 10:30 am (30 min)	Break		
10:30 am – 11:30 am (60 min)	U. Updates <ul style="list-style-type: none"> • Annual Meeting • Board nominations process • Board Outstanding Service Award 		
11:30 am – noon (30 min)	V. Wrap up and reflections		
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